The San Francisco Chapter of ISACA presents:
The 14th Annual SF ISACA Fall Conference
October 13th – October 15th, 2014

The SF ISACA Fall Conference was founded in 2001, and has grown into the premier education event for information systems audit, security, privacy, and GRC (governance, risk, and compliance) professionals in Northern California. This three-day conference, held at the beautiful Hotel Nikko in San Francisco, features five educational tracks to suit a variety of backgrounds and skill levels.

The SF Chapter of ISACA has a membership of over 1,100, represented by employees from over 250 companies, academic institutions and government entities throughout Northern California. The conference will draw between 300 – 350 participants. Past attendees have included Chief Audit Executives, Chief Information Security Officers, IT Audit Directors and corporate leaders in GRC, Audit, Security and Privacy functions, in addition to many hands-on professionals.

Thanks in large part to our corporate sponsors, we are able to make this event the top educational value for IS audit, security, privacy and GRC professionals in the San Francisco Bay Area. *We invite you to consider participating as a sponsor or exhibitor at this major annual event.*

The 2014 SF ISACA Fall Conference will feature two events tailored to our sponsors, a Monday evening (immediately following the sessions) **Sponsors' Reception** and a **Sponsors' Luncheon and Exhibitor Fair** on Tuesday. These two events offer our attendees the expanded opportunity to interact with our sponsors and exhibitors and learn more about your products and services. Our use of a passport system and prize giveaways incentivize our attendees to visit with all of our sponsors and exhibitors.

Benefits of Sponsorship:
Sponsorship benefits are outlined below based by level. **Sponsorship is a great business development opportunity and to be recognized as an organization that supports Information Systems Audit, Security, Privacy and GRC professionals.**

Sponsorship Tiers:

PLATINUM	GOLD	EXHIBITOR	CHAPTER SUPPORTER
$6,000* • Booth and participation in the Sponsors' Reception and Luncheon • 4 conference participant passes (a $3,500 value) • Recognition at the conference as a Platinum Sponsor • Recognized in all marketing collateral as a Platinum Sponsor, including the conference mobile app • Recognized in participant packets as a Platinum Sponsor • Enhanced primary consideration for Speaker opportunities** • List of attendees (who have opted in) with company and contact information • 8 drink tickets for you or your clients at the Sponsors' evening event	$3,500* • Booth and participation in the Sponsors' Reception and Luncheon • 2 conference participant passes (a $1,750 value) • Recognition at the conference as a Gold Sponsor • Recognized in all marketing collateral as a Gold Sponsor • Recognized in participant packets as Gold Sponsor • Primary consideration for Speaker opportunities** • List of attendees (who have opted in) with company information • 4 drink tickets for you or your clients at the Sponsors' evening event	$2,500* • Booth and participation in the Sponsors' Reception and Luncheon • 1 conference participant pass (a $875 value) • Recognition on the chapter website as an exhibitor • 2 drink tickets for the Sponsors' evening event	$2,000* • Recognition at the conference as a Chapter Supporter • Recognized in all marketing collateral as a Chapter Supporter

* A discount of $500 will be applied, if the payment is made on or before 5/31/2014.
** Note: criteria for speaker selection are based on: educational value, fit with our conference theme, and quality of speakers. Sessions must also be vendor neutral.
Sponsors are not guaranteed speaker slots, however early sponsors will be given strong consideration subject to criteria listed above. Final decisions on speaker selection rest solely with the Speaker Committee.
For additional information, please feel free to speak with your main conference contact or call 415-935-1GRC (415-935-1472). You may also send an email to sponsor@sfisaca.org.

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